



**Paris, 22<sup>nd</sup> February 2011.**

**Entirely dedicated to Paris, Hotels Grand Paris offers to book a hotel room online among a selection of authentic, original and unique hotels. A year after the launch of its Website specially designed to meet the needs of the visitors to the French capital, Hotel Grand Paris unveils its new version with many new features to make it easier to find a hotel in Paris.**

Hotels Grand Paris has been created by Parisian independent hoteliers wishing to provide human-sized, non-standardized accommodation to tourists. It provides since January 2010 a booking website providing a selection of charm and character hotels ideally located in Paris.

With over 100,000 unique visitors, the site has developed in one year an extensive experience of users' expectations regarding online hotel booking in Paris. Building on this expertise, [Hotels Grand Paris](#) unveiled in January 2011 a brand new version of its website, including many optimizations to help the user choosing his hotel:

- A simple and elegant homepage which puts a premium on pictures and booking engine
- A presentation of the hotels based on their location in the [main districts of Paris](#) ([hotel Paris Opera](#), [hotel Paris Champs Elysees](#), [hotel Paris Saint Germain...](#))
- Convenient widgets (a weather forecast and an interactive map of Paris) to help the visitor prepare his stay
- A multi-criteria search to sort your results by style, atmosphere or services available in the hotel
- Prices updated in real time, without booking fees

This new presentation has been designed to help the tourist along to [find a hotel in Paris](#), not only through price and availability, but also through subjective criteria.

Looking for a hotel located in a business, trendy or historical district? In a boutique hotel, luxury or Eco-label one? Find the hotel designed for you, in the district of Paris that best suits your taste and preferences.

The site is available in French and English and offers about thirty hand-picked addresses selected for their charm, their central location and their excellent service. Hotels Grand Paris hotel selection will soon expand with new authentic, original and unique addresses, in the heart of Paris.

For more information, please visit our [website Hotels Grand Paris](#) or send an email to [contact@hotelsgrandparis.com](mailto:contact@hotelsgrandparis.com).

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### About HotelGrandParis.com

*Related to the French company Paris Inn, HotelsGrandParis.com is an online hotel booking site providing a selection of hotels ideally located in the historic center of Paris. Thanks to a quality offer and a real expertise in the destination, Hotels Grand Paris is aiming to become a reference in online booking of independent hotels in Paris.*

*Discover our hotel selection in Paris on [www.HotelsGrandParis.com](http://www.HotelsGrandParis.com)*

### About Book Inn France:

*A leading company specialized in the management and marketing of independent hotels, Book Inn France runs a portfolio of over twenty hotels with charm and character in Paris and other major cities in France. Each of these hotels benefits from a prime location, and offers human scaled quality accommodation.*

*Discover our hotel selection in France on [www.BookInnFrance.com](http://www.BookInnFrance.com)*

## Press Release – HotelsGrandParis.com

The hotel booking website Hotels Grand Paris launches its new version

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