
Book Inn France, Paris. (25 May 2010)

For the second consecutive year, the Hotel Best Western Premier Opera Opal wins the Best Western International Quality Award, with a score of 1000 points / 1000.

In April 2010, the Best Western Premier Opal Hotel **** has been rewarded for the second consecutive year by the Best Western International Quality Award. This prize is a great pride for all the team of the Hotel, as well as for the independent hotel group *Book Inn France*. In addition, this prestigious award has been won with a score of 1000 points in 1000, what it is rare enough to be underlined : for the record, only two hotels in Europe had reached such a performance.

Obviously, the OPAL Hotel has won an unanimous backing, and positions itself as an outstanding boutique hotel in Paris. Located in the « Golden Triangle » of Parisian luxury, between the Place de la Madeleine, the Place Vendome and the Opera Garnier, the OPAL hotel is the perfect setting for a relaxing journey in the heart of the capital.

Three years ago, a major project of renovation and indoor architecture was led by the designer Valerie Manoïl and her agency I Trema. The OPAL has completely revamped, and it's a brand new hotel that opened its doors in September 2007, designed in a contemporary and elegant style, with warm coloured harmonies of vermilion, black and white.

Decorated with a mix of contemporary furniture and glimpse to tradition, the lounge is typical of Valerie Manoïl's style, and gives a cosy, warm atmosphere. A great central fireplace, vases made from Murano glass, lamps designed by Stark, tables by Patricia Urquiola for Kartell, just next to an old library: the designer has combined styles and periods, for a result full of charm and character.

Another essential element of the atmosphere of the OPAL is light. Swaying along the central staircase, a luminous sculpture by Octavio Amado leads the clients through the hotel, and accompanies him to the floor of his room. For the Argentine light designer Amado, "Light is a primary source of well-being and pleasure". It is present at every floor of the hotel, even into the suites, equipped with balneo- and chromotherapy bathtubs.

"This prize is a great pride for all of us" said Nathalie Dupont, the manager of the hotel. "It is a reward for the whole team, whom constancy and quality are a leitmotive."

Nevertheless, no way to let up. Nathalie Dupont knows all eyes are riveted on her establishment, and must now maintain this level of excellence.

Any progress goal? To be able to offer, one day, a real custom-tailored service. But Nathalie Dupont is aware that this objective is a long term challenge: with over twenty years of experience, she knows an hotel needs time to reach its cruising speed, and gain customer's loyalty.

For the time being, OPAL's team as well as the group Book Inn France are delighted to announce this great new, and are looking forward to welcoming you for an outstanding journey. See you soon in Paris!

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About Book Inn France

Company specialized in the management and marketing of independent hotels, Book Inn France runs on 1st May 2010 a fleet of 19 hotels of charm and character in Paris. Each of these 2, 3 or 4 star hotel benefits from a prime location in the heart of the capital, and offers a human-scaled quality lodging in Paris.

More information on the website www.book-inn-france.com

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