

Paris, October 20th, 2011

After the opening in 2009 of the 4 star BEST WESTERN PREMIER Hotel Opera Diamond, and the Comfort and Quality Hotel in Perpignan during the spring of this year, the independent hotel collection Book Inn France has unveiled its new boutique-hotel in the heart of Paris: the Elysee Secret Hotel.

Since September 18th, Book Inn France's hotel collection comprises a new address in Paris, a stone's throw from the Champs Elysees avenue. With its modern design and feminine, undulating lines, this new boutique hotel located in the heart of the 8th arrondissement of Paris will quickly become the secret hideout of all elegant ladies.

The BEST WESTERN PREMIER Elysee Secret is the first joint creation of the specialist in hotel management *Paris Inn Group* and the agency for architecture and interior design *Axel Schoenert Architectes Associes*, the coming together of modern design and upmarket hotel services: a unique place with a cozy atmosphere inspired by the "boudoirs" of the 18th century.

This new boutique-hotel with sensual lines is located 5, rue de Ponthieu and spreads out over 6 floors, just a few steps away from the bustle of the Champs Elysees. Behind its discrete façade, the hotel houses 26 rooms spread among Charme, Boudoir, Secret and Trianon Suites, an oasis of coziness, and intimacy right at the heart of Paris.

Decorated in shades of green, yellow, purple and fuchsia, the rooms of the BEST WESTERN PREMIER Elysee Secret feature a walk-in shower, a 32-inch TV set in a two-way mirror, an iPod dock, a secretary as well as a bedside table in LG Hi-Macs, that have been specially designed for the hotel. At the upper floors, two single-storey or duplex suites boasting a bathtub and a Nespresso coffee machine offer maximum space and comfort. To provide an optimal service to its clients, all rooms are proposed in "all-inclusive packages", including breakfast, bar, mini bar and free WiFi.

Within this cozy atmosphere, you will fully enjoy the opportunities of the Champs Elysees avenue, an area with thousand faces, known for its monuments (the Arc de Triomphe, the Grand Palais, the Concorde and the Palais de l'Elysee are located nearby), its fashion boutiques, as well as its intense business and nightlife. In fact, the hotel boasts a central location in the heart of the touristic and business Paris, and is surrounded by fashionable places and private clubs, such as Regine's Club, the Pink Paradise or the Sens.

Let yourself be tempted by the feminine charm of this contemporary "boudoir" and discover the intimate atmosphere of the BEST WESTERN PREMIER Elysee Secret. A tailor-made hotel in Paris to welcome whispered secrets and confidences...

For more information, visit the hotel website www.hotel-elysee-secret-paris.com and our Web portal www.bookinnfrance.com or send an email to contact@book-inn-france.com

BEST WESTERN PREMIER Hotel Elysee Secret – 5, rue de Ponthieu 75008 Paris – From 239€

About Book Inn France

A leading company specialized in the management and marketing of independent hotels, Book Inn France runs a portfolio of hotels with charm and character in Paris and other major cities in France. Each of these 3 or 4 star hotels benefits from a prime location, and offers human scaled quality accommodation.

More information on the website: www.bookinnfrance.com. Follow-us on [Twitter](#) & [Facebook](#).

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