

Paris, 23 December 2010

Book Inn France is about to open a 2-in-1 hotel in Perpignan, in South of France. Located in Perpignan's brand new business center «El Centre del Mon», these two contemporary hotels will feature a unique setting for the visitors of the Catalanian city.

Continuing the expansion course it has begun in the most dynamic cities of France, Book Inn France will soon inaugurate two new hotels in Saint-Assisclle TGV Station neighborhood. Currently in the process of receiving three and four star approvals, these 46 and 55 rooms hotels under Choice brand names *Comfort* and *Quality* will be part of a business hub that includes a shopping center, office buildings and associated parking lots plus a state-of-the-art fitness center.

The *Centre del Mon* project with 13 000 sq m. of commercial premises is a strategic linchpin of the development plan for this city. By 2012, one could actually travel Barcelona within 45 minutes by high-speed train. The complex has been named "Centre del Mon" after the painter Salvador Dali, who used to call the Perpignan train station that way. Its shopping centre has been inaugurated in November 2010.

With a wave-shaped rooftop covered of photovoltaic panels and multicolored facades, the Centre Del Mon's complex pays tribute to the unique colors and light of the Catalan country. Both hotels *Comfort**** and *Quality***** Centre del Mon will use environmentally friendly materials to reduce their energy footprint, and will soon be awarded the European Ecolabel.

The interior design has been entrusted to the designer Alexandre Danan and focuses on the moon theme. This hotel resort will feature a lounge bar, fully flexible meeting rooms as well as a beautiful planted terrace.

Following a black-and-white color scheme, the Comfort & Quality Hotels Centre del Mon showcase a distinctly contemporary style, mixing modern materials and design furniture, and are perfectly suited for all your trips in Catalonia.

For more information, see www.bookinnfrance.com, or send an email to contact@book-inn-france.com.

Comfort* & Quality**** Hotels Centre del Mon – Opening: March 2011**

About Book Inn France:

A leading company specialized in the management and marketing of independent hotels, Book Inn France runs a portfolio of over twenty hotels with charm and character in Paris and other major cities in France. Each of these 2, 3 or 4 star hotels benefits from a prime location, and offers human scaled quality accommodation. More information on the website: www.bookinnfrance.com

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